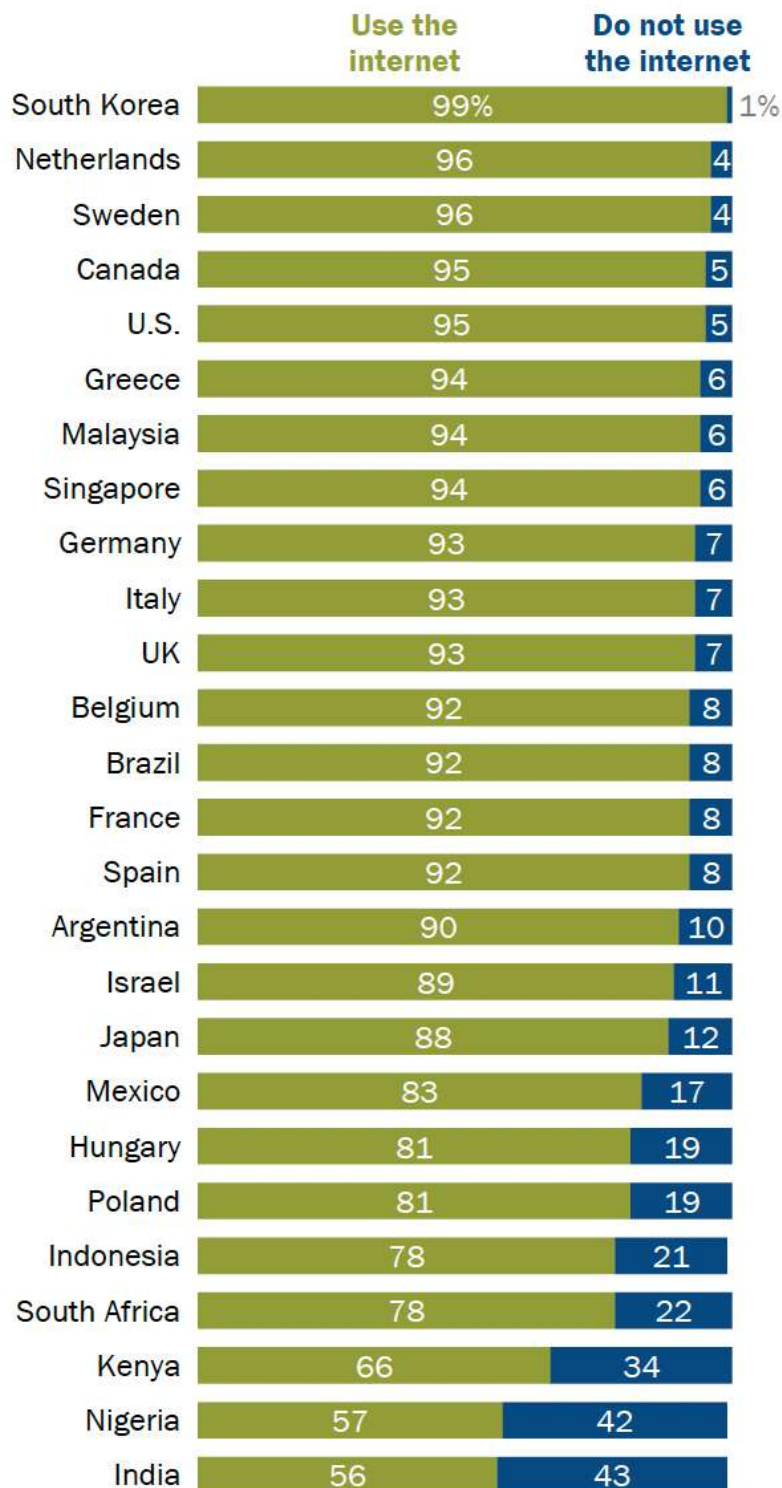


Internet use is exceedingly common worldwide, but not everyone is online

% who ...

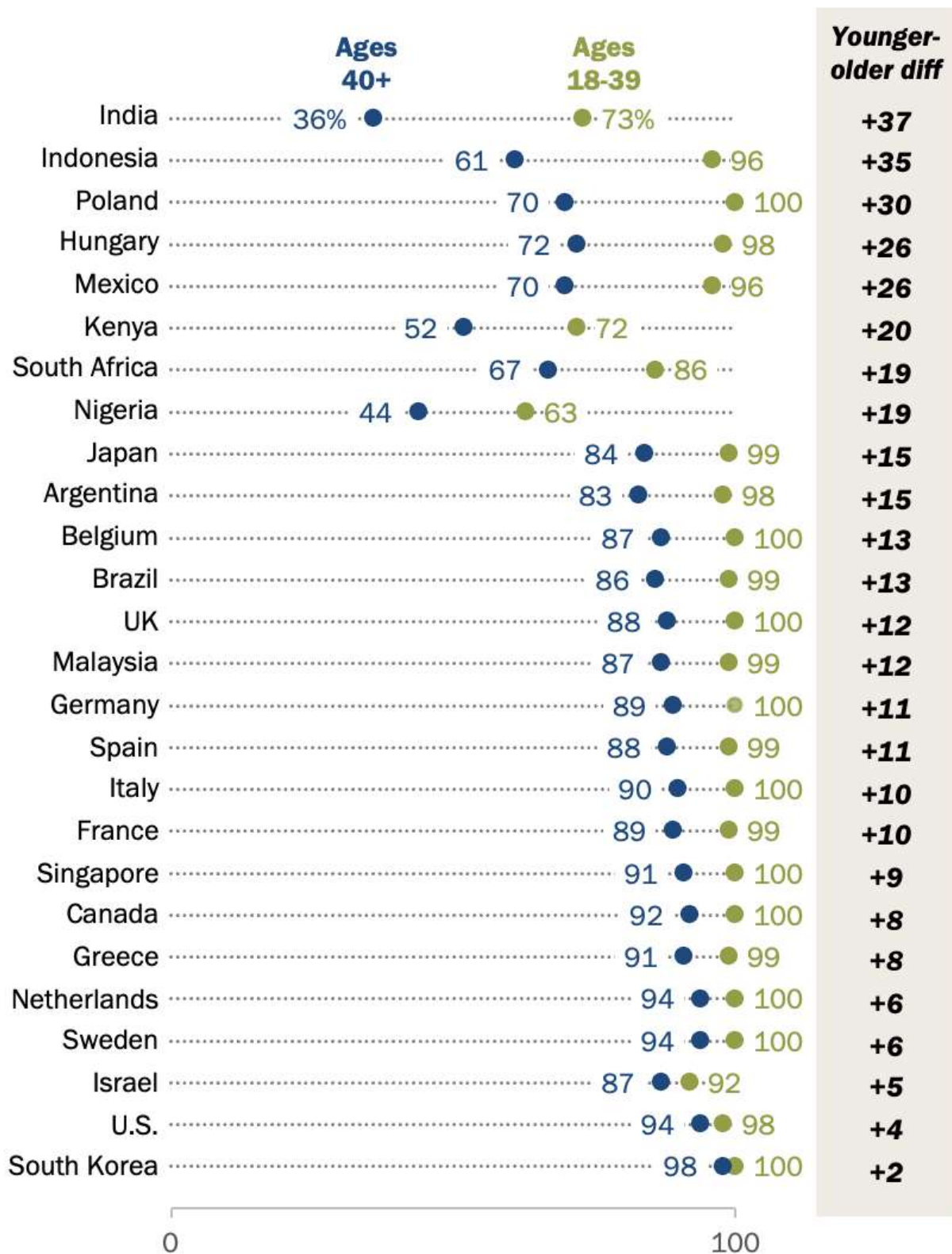


Note: Those who did not answer are not shown, except in U.S. where they are included in the “do not use” category. Internet users are people who report using the internet or owning a smartphone. Data from a web survey in Australia is not included.

Source: Spring 2022 and 2023 Global Attitudes surveys. U.S. survey was conducted May 19-Sept. 5, 2023, and asked, “Do you use internet or email, at least occasionally?” and “Do you access the internet on a cellphone, tablet or other mobile handheld device, at least occasionally?”

Younger adults are more likely than their elders to use the internet

% who say they use the internet at least occasionally or own a smartphone, among those ...

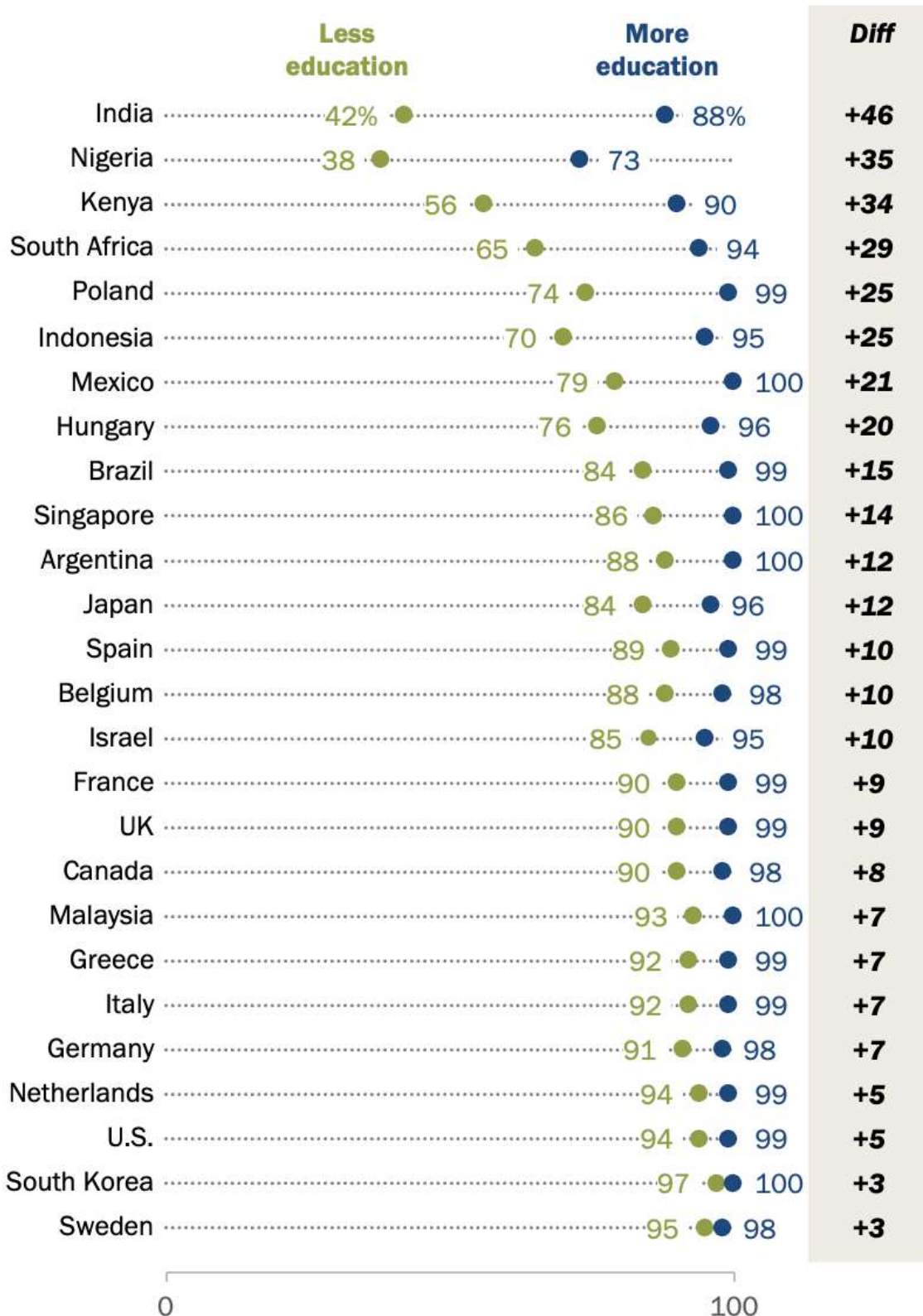


Note: All differences shown are statistically significant. Internet use includes those who say they own a smartphone. Data from a web survey in Australia is not included.

Source: Spring 2023 and 2022 Global Attitudes surveys. U.S. survey was conducted May 19-Sept. 5, 2023.

Adults with more education are more likely to use the internet

% who say they use the internet at least occasionally or own a smartphone, among those with ...

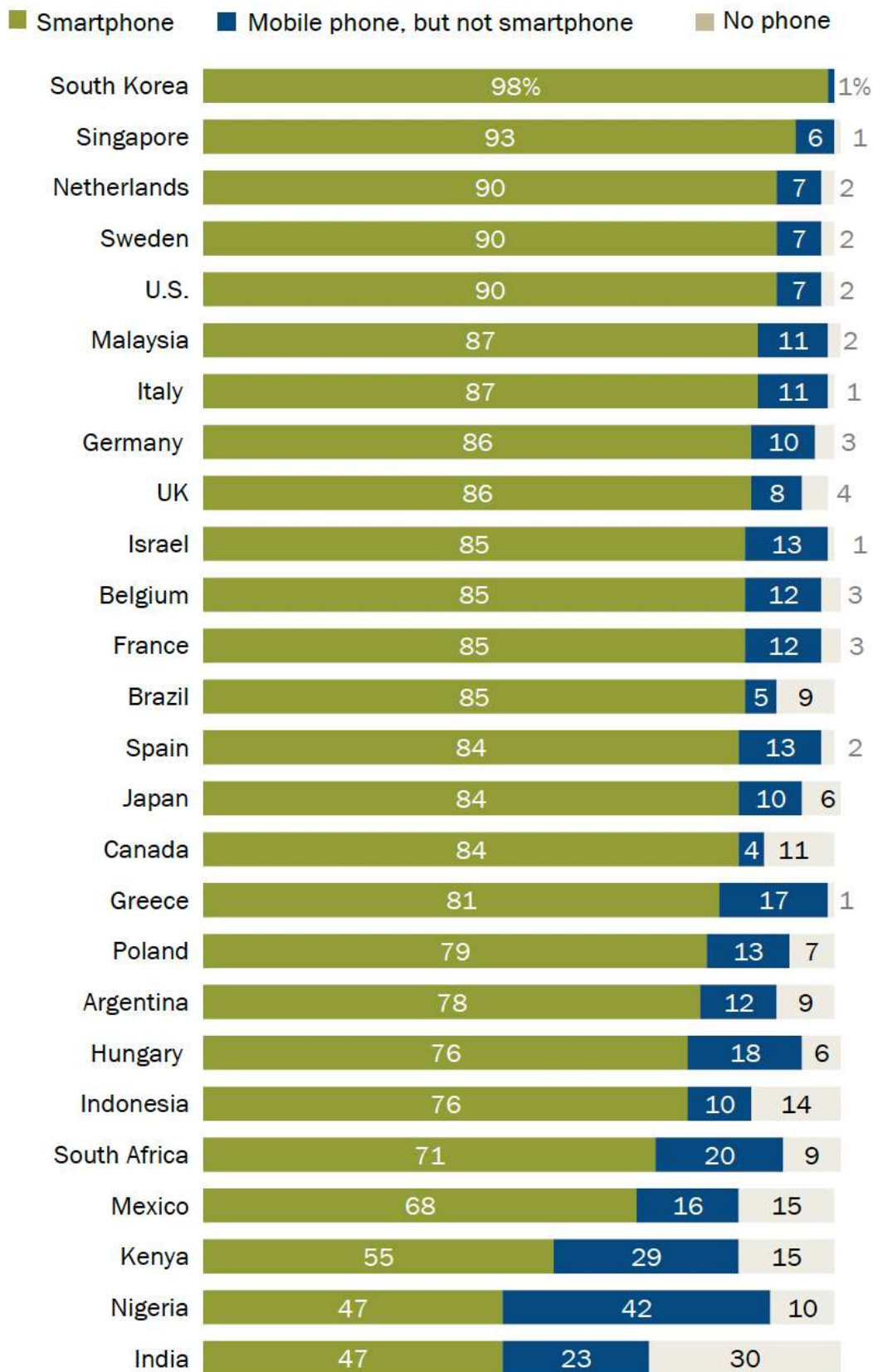


Note: All differences shown are statistically significant. Internet use includes those who say they own a smartphone. Data from a web survey in Australia is not included.

Source: Spring 2023 and 2022 Global Attitudes surveys. U.S. survey was conducted May 19-Sept. 5, 2023.

Majorities own a smartphone in most countries surveyed

% who report owning (a) ...

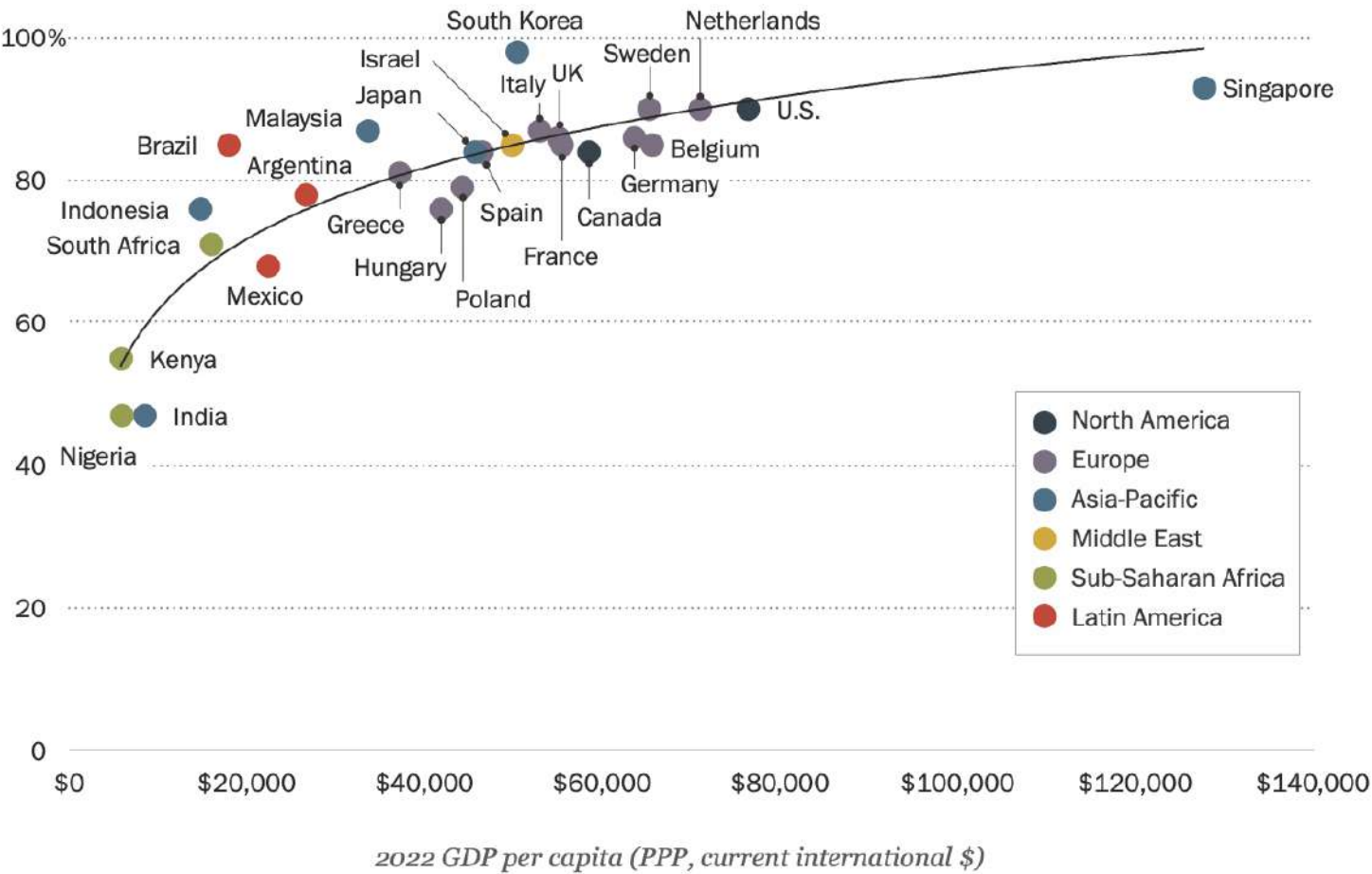


Note: Those who did not answer are not shown. Data from a web survey in Australia is not included. Refer to the appendix for country-specific examples of smartphones.

Source: Spring 2023 and 2022 Global Attitudes surveys. U.S. survey was conducted May 19-Sept. 5, 2023.

Smartphone ownership is high among wealthy nations

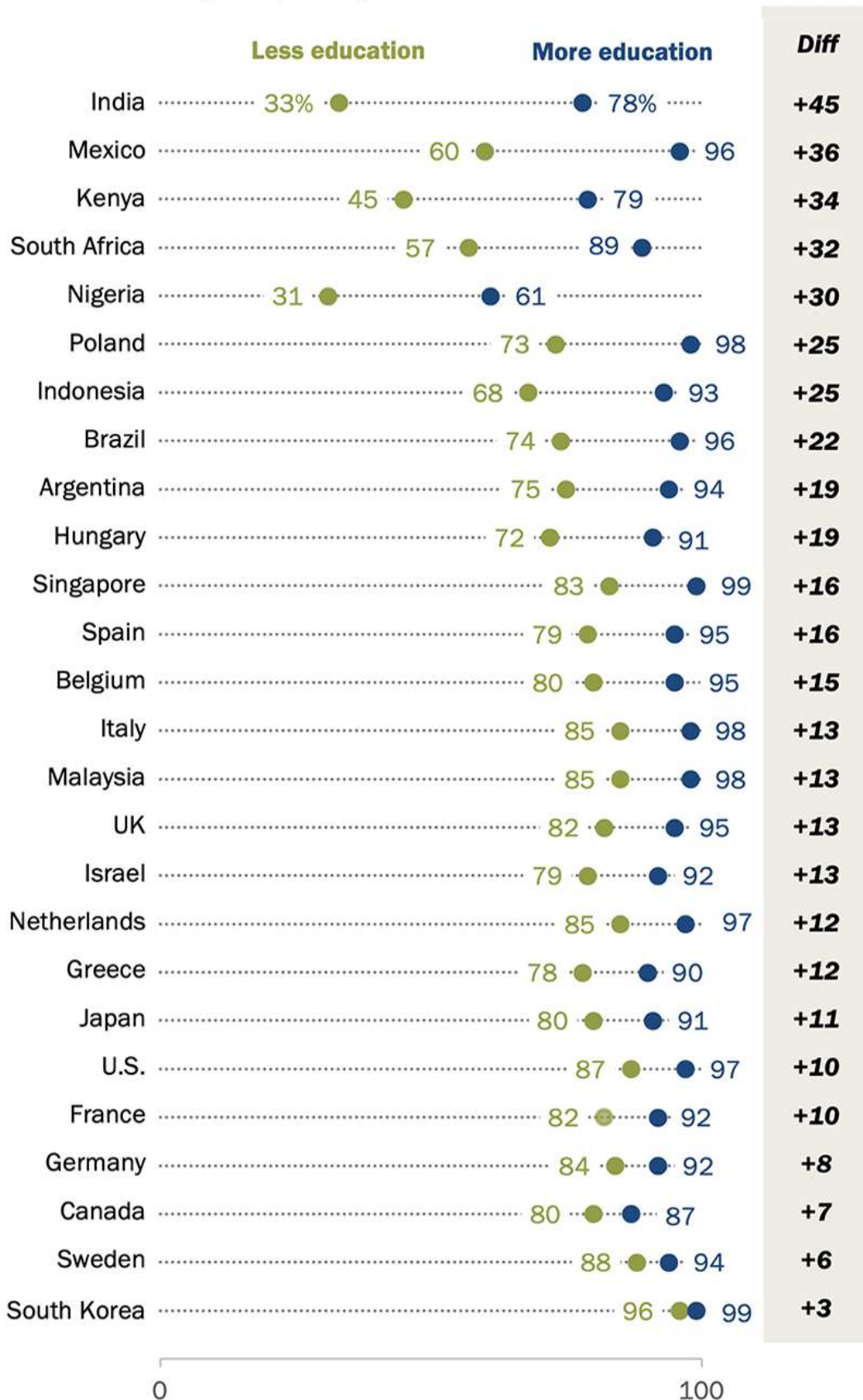
% who own a smartphone



Note: Data from a web survey in Australia is not included. Refer to the appendix for country-specific examples of smartphones.
Source: Spring 2023 and 2022 Global Attitudes surveys. U.S. survey was conducted May 19-Sept. 5, 2023.

Those with more education are more likely to own a smartphone in nearly every country surveyed

% who own a smartphone, among those with ...

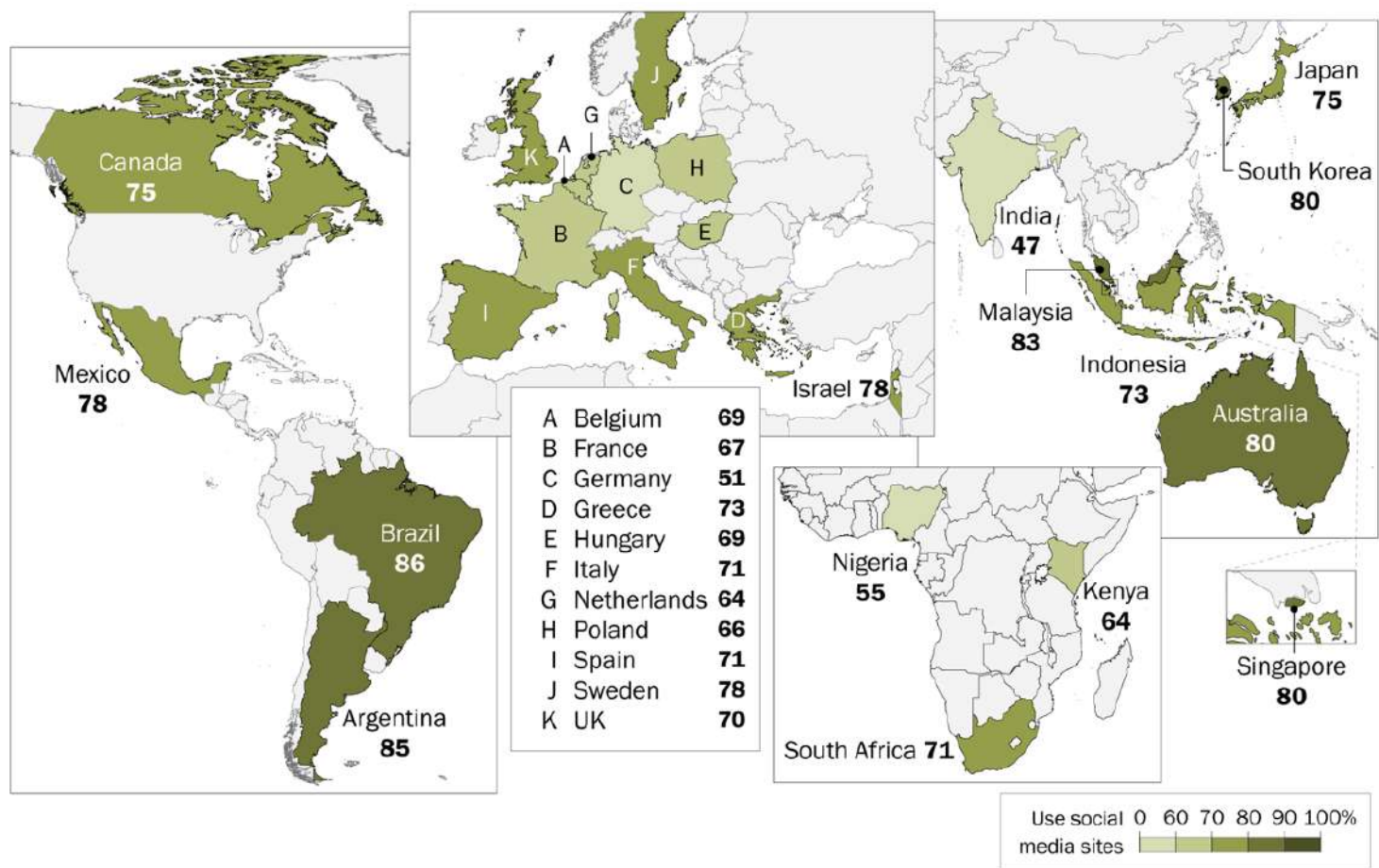


Note: All differences shown are statistically significant. Data from a web survey in Australia not included. Refer to the appendix for country-specific examples of smartphones.

Source: Spring 2023 and 2022 Global Attitudes surveys. U.S. survey was conducted May 19-Sept. 5, 2023.

Social media usage is highest in Latin America and most of Asia-Pacific

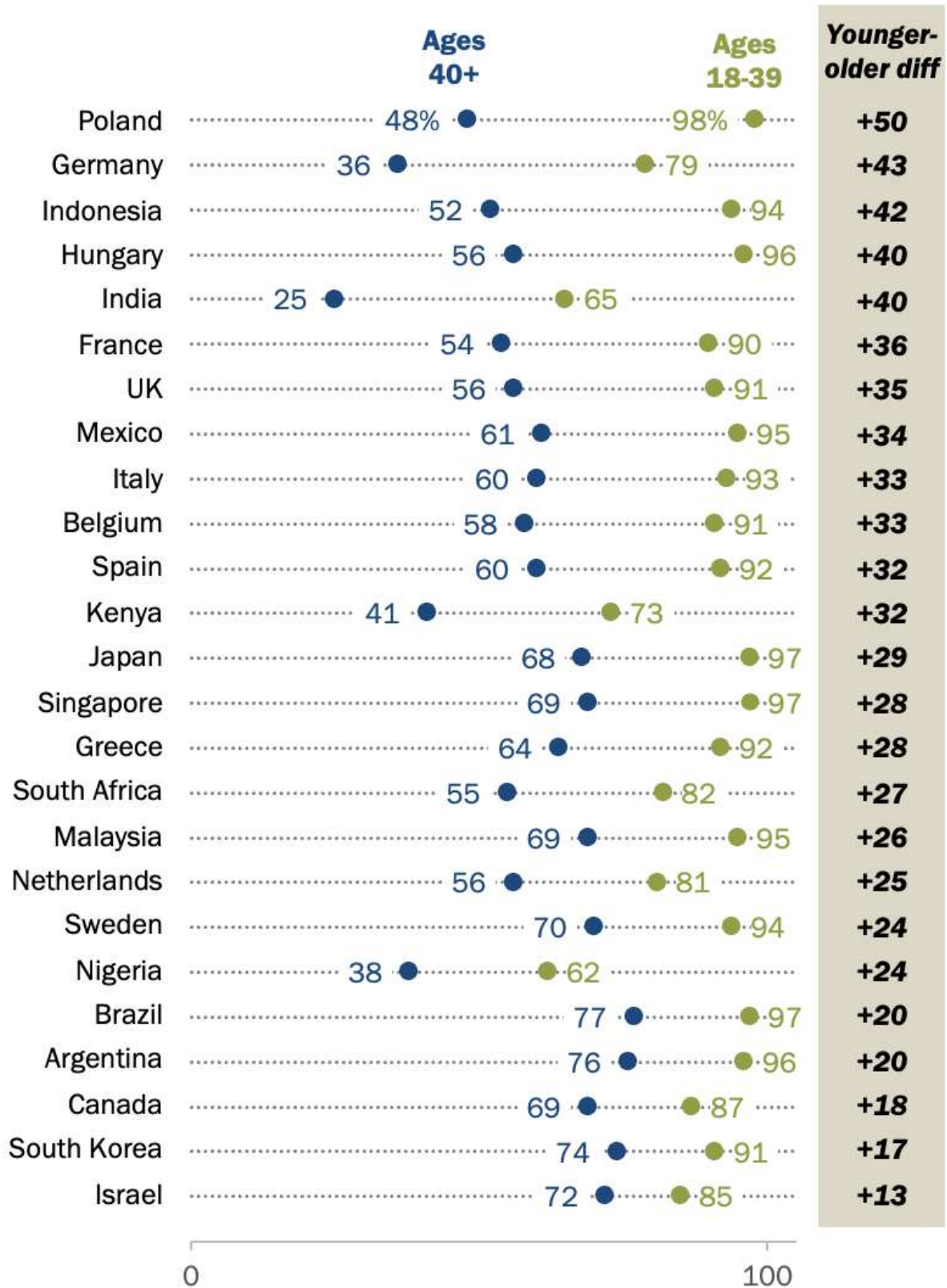
% who use social media sites



Note: Data from U.S. is not included due to measurement differences. Refer to the appendix for country-specific examples of social media.
Source: Spring 2023 and 2022 Global Attitudes surveys.

Younger people are more likely to use social media in most countries surveyed

% who use social media sites among those ...



Note: All differences shown are statistically significant. Data from a phone survey in the U.S. and from a web survey in Australia not included. Refer to the appendix for country-specific examples of social media.

Source: Spring 2023 and 2022 Global Attitudes surveys.