



Indonesia's PC Market, Top 5 Company Shipments, Market Share, and YoY Growth, 2024

(shipments are in thousands of units)

Vendor	2024 Shipment	2024 Market Share (%)	2023 Shipment	2023 Market Share (%)	YoY Growth (%)
1. Asus	972.3	23.6%	791.3	20.9%	22.9%
2. Lenovo	913.5	22.2%	817.9	21.6%	11.7%
3. Acer Group	825.2	20.0%	753.5	19.9%	9.5%
4. HP Inc	550.7	13.4%	628.1	16.6%	-12.3%
5. Axioo	176.9	4.3%	108.3	2.9%	63.4%
Others	684.1	16.6%	690.0	18.2%	-0.9%
Total	4,122.7	100.0%	3,789.1	100.0%	8.8%

Source: IDC Worldwide Quarterly Personal Computing Device Tracker, 2024Q4

Note:

* All figures are rounded off