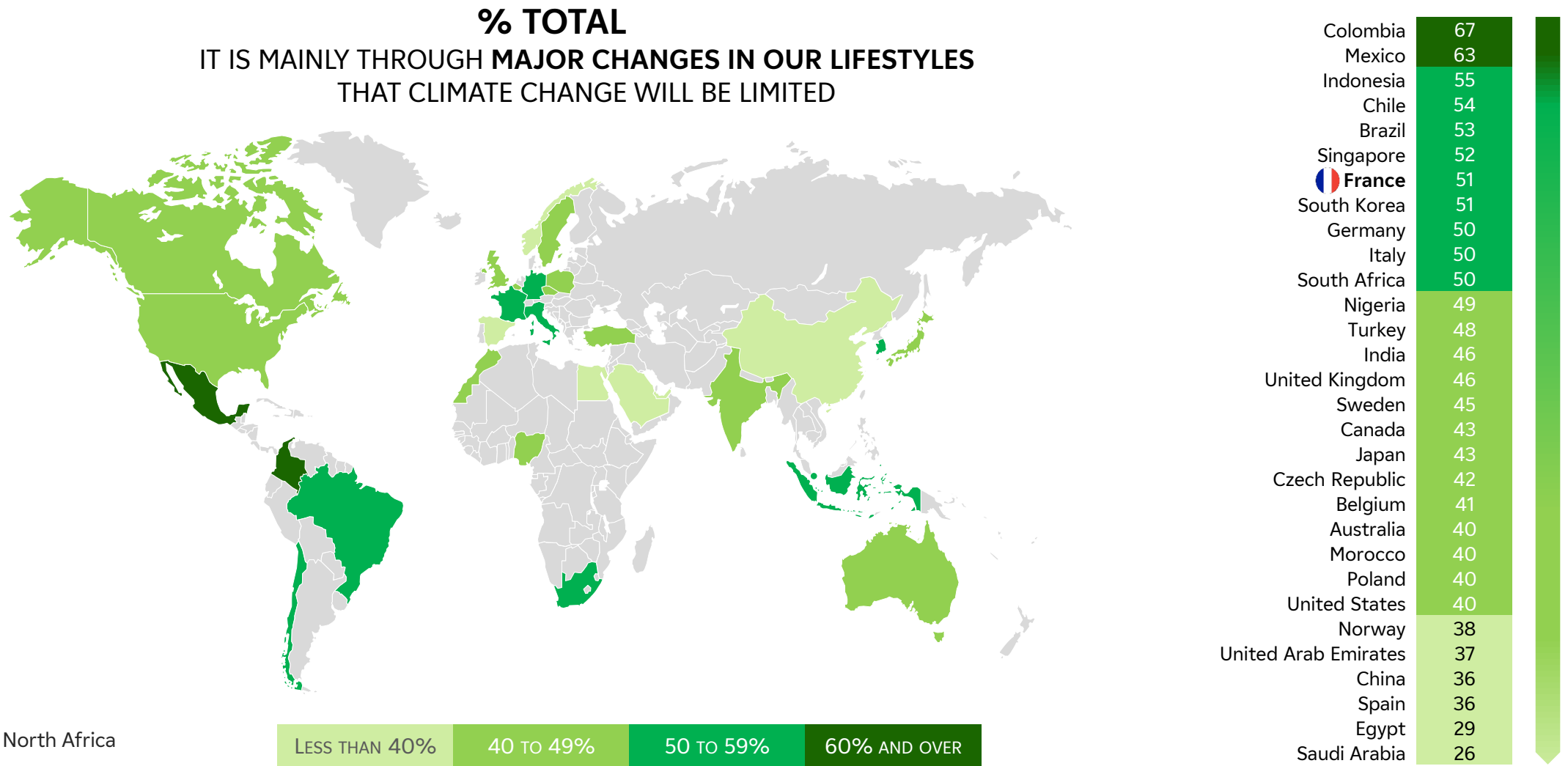


In certain countries (South America notably), the need to change lifestyle is perceived by a majority, but there is much less awareness in the MENA* countries, Spain, Norway and China.

Q. Which of these three opinions is closest to your own ? – It is mainly through major changes in our lifestyles that climate change will be limited
In %



* MENA : Middle East and North Africa

GLOBAL - All - Base : 23 500